the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WE STRENGTHEN COMMUNITY

"The Darien YMCA rapid response to COVID- 19 was impressive. They've made ample space for members to get around the Y safely. I feel comfortable & safe here.
-Carla, Returning Member

STRENGTHENING OUR COMMUNITY
DARIEN YMCA ANNUAL CAMPAIGN 2020

Now, more than ever, your gift is critical to:

Sustain the Y

- Ensure we remain strong and well positioned to respond the crisis
- Help keep the Y's doors open and emerge from this stronger than ever

Strengthen the Foundations of Our Community For All

- Ensure access to critical YMCA programs and services
- Support Academic Achievement

I am terribly impressed by your personal attention, and thank you for it. It's what a community should be! I am proud to be a member of such a caring place, and look forward to thanking you in person as soon as we are able.
Helen, Senior Member

Sustain the Y

COVID-19 considerably impacted the Darien YMCA. We've suffered significant economic loss and setbacks due to the suspensionn of Y operations and delivering limited services. Now more than ever, the community needs the YMCA to be strong, well poised to respond to crisis, focused on the community's needs and positioned for the future. Help us keep the Y strong.

Throughout the pandemic, our Y has spearheaded efforts to support our community and those impacted by COVID-19. In March, when state and local restrictions forced us to temporarily suspend Y operations, we immediately pivoted our staff to focus on helping during the initial onset of the crisis.

Working together to fight hunger
In partnership with Person-to-Person, **125** YMCA staff, Board members and volunteers came together to collect and deliver thousands of pounds of food for families facing food insecurity.

Staying Connected
Fitness staff offered over 500 virtual group exercise classes, youth development staff kept kids engaged virtually with story-times and educational resources, and coaches connected virtually with young athletes, offering workouts and practice routines.

Combating isolation
YMCA staff and volunteers made over **600** check-in phone calls to senior members.

Consider increasing your gift to sustain our YMCA and support our neighbors.

"My 5 year old son attended the full day Summer Fun camp for 7 weeks, and it was the absolute best thing for him, especially after having no programming for the spring. He looked forward to going every single day and that is saying a lot!
-Jennifer, Camp Parent

Strengthen the Foundations of Our Community For All

Rising unemployment. Out of school learning loss. New educational models. Increased support needs for working families. Social isolation. A public health crisis. In this unprecedented time, our community and the most vulnerable among us need the Y.

By providing access to Y programs and services, collaborating with school systems to support academic success, connecting the whole community and continuing our work to help people and families build and maintain healthy habits – the Darien YMCA does what we do best – build people, and in turn strengthen our community.

In the coming months, we expect to see a significant increase in the number of children, adults and families who need YMCA programs, services, and financial assistance. Our commitment to fostering youth development, empowering healthy living and keeping families supported and connected for all remains stronger than ever.

Youth Development
Nurturing the potential of every child

Healthy Living
Improving the community's health and well-being

Social Responsibility
Giving back and providing support to our neighbors

Consider making a gift to help strengthen our community.

DONATE TODAY

Help us emerge from this crisis ready to tackle new challenges and even greater need.

SUSTAIN THE Y

Make a gift outright to the Y's greatest needs. This type of gift ensures the Y's overall operations remain strong and poised to respond to crisis and the community's greatest need.

STRENGTHEN THE FOUNDATIONS OF OUR COMMUNITY FOR ALL

- ☐ **$50** makes a meaningful impact on a child's life
- ☐ **$100** provides a safe place for a youth to get homework help and interact with positive role model after school for one week.
- ☐ **$250** provides one week of the Y Hybrid Learning Lab, which allows students to attend virtual classes have peer interaction and participate in enrichment activities, under the supervision of YMCA staff on distance learning days.
- ☐ **$300** will save a life by providing swimming lessons for a child.
- ☐ **$500** gives a working single mother peace of mind for a month that her child will be safe in the Y's afterschool program.
- ☐ **$750** will keep a special needs child healthy and fit participating in three seasons of youth sports.
- ☐ **$1,000** provides one month of tuition to support Holly Pond preschool families.
- ☐ **$2,500** will provide 12 personal training sessions and a 3-month membership for 2 cancer survivors to regain self-esteem, confidence, strength, and stamina.
- ☐ **$5,000** will inspire 2 kids to take in a new hobby and meet new friends with an entire summer of camp.

Suggested gift amounts reflect the average cost of the program. Programs are subject to change.

Make your gift **today** at **www.Darien-ymca.org/make-a-donation/**
100% of Annual Campaign funds will be utilized to meet the greatest needs of our community and our YMCA.

Now more than ever, your donations matter.

Darien YMCA, 2420 Post Road, Darien, CT 06820

The Darien YMCA is a 501(c)(3) charity. The YMCA is the nation's leading nonprofit committed to strengthening communities through youth development, healthy living, and social responsibility.